

Dubai International Humanitarian Aid & Development Conference & Exhibition April 29 – May 01, 2025

Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra Embassy of Switzerland in the United Arab Emirates Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

Direktion für Entwicklung und Zusammenarbeit DEZA





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Embassy of Switzerland in the United Arab Emirates



DIHAD 2025

«World's Leading Event on Humanitarian Aid & Development»





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DIHAD 2024 FACTS AND FIGURES

Exhibition

DIHAD Exhibition provides a unique opportunity to network, build collaborations, seize new partnerships, and to showcase the latest technologies and innovative solutions to support the crisis-affected communities around the world.

Conference

DIHAD Conference brings together top international humanitarian community professionals and key decision-makers to engage in global discussions on best practices in humanitarian assistance and development. This conference serves as a regional platform for the exchange of humanitarian ideas and practices, aiming to arrive at constructive conclusions that will contribute significantly to enhancing the effectiveness and impact of humanitarian efforts worldwide.

COLUMN TO A





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SWISS Pavilion

- Present Switzerland as the innovation leader it actually is!
 - In the latest Global Innovation Index, Switzerland is on first place –for the 11thtime
 - Create awareness, that these innovations are part of our exhibitor's technologies
- Present top showcases on the SWISS Pavilion to attract visitors
- Show customer oriented solutions, not single products
 - Buyers are looking for ready to use solutions
 - Swiss companies shall be motivated to jointly present a solution among the supply chain

SWISS Innovation Point –stage to present your solutions

Well organized country pavilion-easy to attend







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SWISS Pavilion – Benefits

- Platform for established companies, start-ups and organizations
- Prominent networking and market place
- Strong visibility and location / Swissness
- Your first steps into new markets / market test
- Popular side events: SWISS Evening, Pitching Sessions on "stage"
- High-level delegation visits





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SWISS Pavilion – A Convincing Fair Package

Well organized

- Multilingual, experienced T-LINK show-team
- Pre-show and on-site organization and coaching
- Assistance in online data entering / company profile for yearround online presence

All-in

- Bistro Suisse with free Swiss specialties and beverages
- First class stand construction
- Central internet / WLAN
- Daily booth cleaning / garbage removal
- Office center

Contact management/ Media / Communication

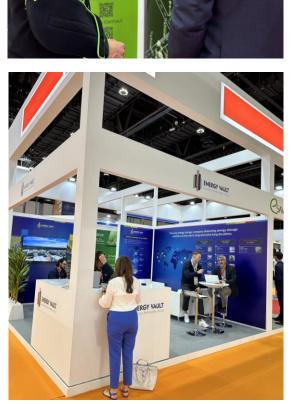
- Unlimited number of free visitor invitation tickets
- Press support
- · Directory of trade journals and media
- Entry in the SWISS Pavilion list of exhibitors and flyer

Focus on networking

- Networking lunches, evening receptions
- Hosted Buyers Program and individual matchmaking
- Stage for lectures and presentations
- High-ranking delegations from politics and business
- Benefit from the strong and highly accepted brand «Made in Switzerland»



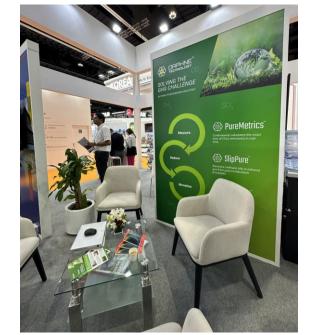




CSAVe²









SWISS Pavilion World Future Energy Summit 2024



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KONTAKT

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Organizer



Cooperation Partners

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Partners

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SWITZERLAND GLOBAL ENTERPRISE enabling new business



