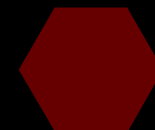


**GITEX**  
EUROPE

«**SWISS Pavilion**»

Berlin, May 21 – 23, 2025

Messe Berlin





Switzerland.

**T-LINK**  
FAIRS & EVENTS



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

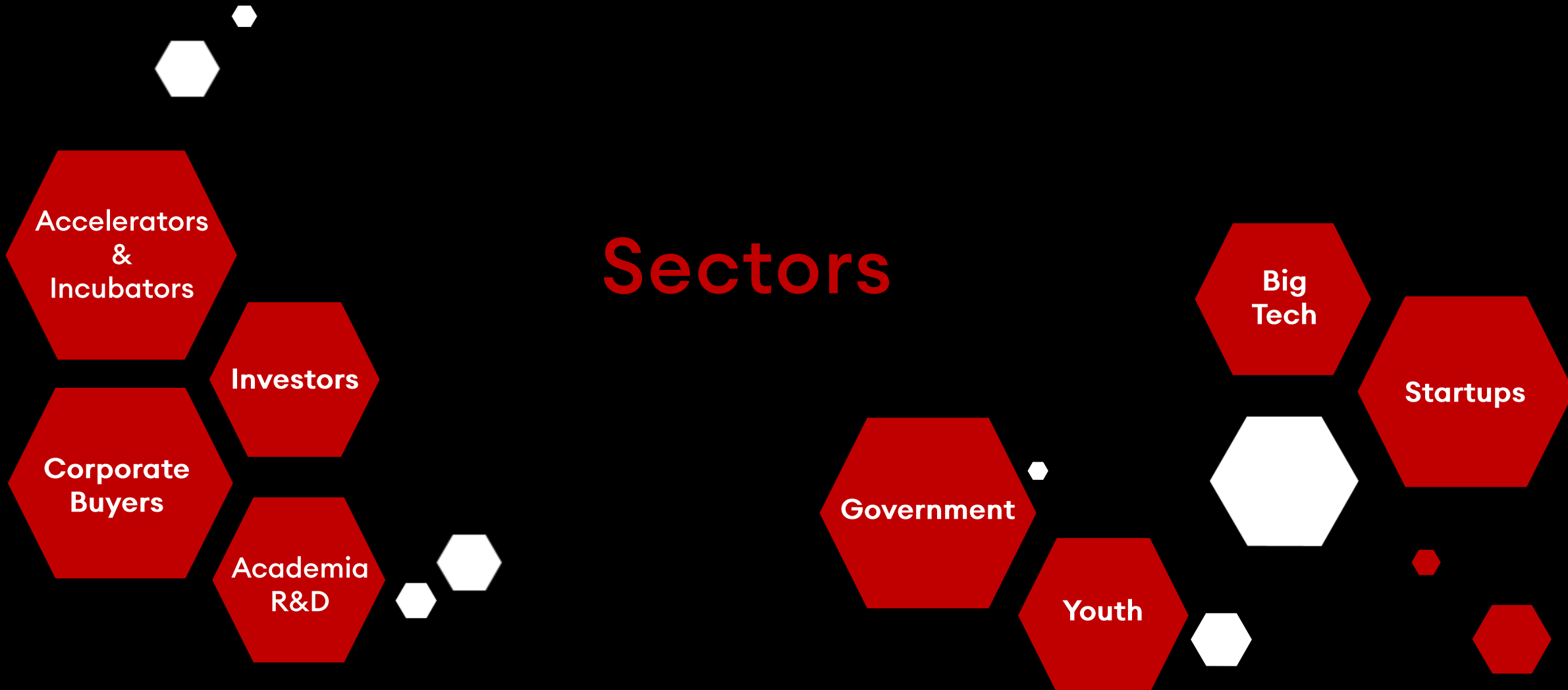
Innosuisse – Swiss Innovation Agency

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DIGITAL SECURITY  
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# Sectors





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# GITEX EUROPE 2025

Europe's largest enterprise tech and digital event.

T-LINK has been organising a «SWISS Pavilion» at GITEX GLOBAL for more than 10 years.

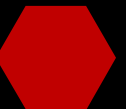
## THE EPICENTRE FOR BUSINESS EXPANSION ACROSS THE WORLD

**2,500+**  
EXHIBITORS

**1,500+**  
STARTUPS

**100+**  
COUNTRIES


**500+**  
SPEAKERS





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# The «SWISS Pavilion» at GITEX in Berlin

- Strong appearance under the brand Switzerland with added services
- Professional partners to support exhibitors before, during and after the show
- Keeps your organizational efforts at a minimum




**LET'S RISE WITH EUROPE**



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# «SWISS Pavilion» – a convincing formula

## Well organised

- Multilingual, experienced T-LINK show-team
- Pre-show and on-site organization and coaching
- Assistance in online data entering / company profile for year-round online presence

## All-in

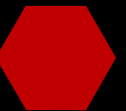
- Bistro Suisse with free Swiss specialties and beverages
- First class stand construction
- Central internet / WLAN
- Daily booth cleaning / garbage removal
- Office center

## Contact management / Media / Communication

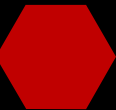
- Press support
- Social media campaign by digitalswitzerland and T-LINK
- Article about your innovations and news on [swisstrade.com](http://swisstrade.com) (1-2 foc articles)
- Entry in the «SWISS Pavilion» list of exhibitors and flyer

## Focus on networking

- Networking lunches, evening receptions
- Hosted Buyers Program and individual matchmaking
- Stage for lecture and presentations
- Benefit from the strong and highly accepted brand „Made in Switzerland“



# Impressions GITEX GLOBAL 2023





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# Participation Option

Individual booth space on «SWISS Pavilion» as from >6 sqm.  
Please contact us for bigger sizes.

- Fully equipped, ready to use booth
- Top location of the «SWISS Pavilion»
- Individual booth sizes and core positions available
- Individual booth design , e.g. walls fully printable, based on your artwork
- Use of the joint infrastructure of the «SWISS Pavilion»
- T-LINK will professionally support you before, during and after the exhibition
- „One Stop Shopping“: We also offer the shipping of your trade fair goods up to your booth
- Various networking and matchmaking activities
- SWISS Evening: Invite your key contacts!

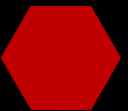


9 m2

from CHF 15'550.-\*

12 m2


from CHF 19'300.-\*





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# Participation Options

## Lounge+ Workstation as part of the joint area

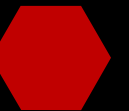
- Your effective start-Up formula into the new market
- Fully equipped workstation, including lockable counter and power socket
- Backwall to use as poster space or to mount a screen to present your products
- High visibility due to positioning in the „heart“ of the «SWISS Pavilion»
- Use of the joint cafeteria infrastructure for meetings
- Registered as a booth exhibitor in the official exhibition directory
- SWISS Evening: invite a key contact!

from **CHF 6'900.-\***

## ICT Venture Lounge – Just for visitors

- Participation at the exhibition „like an exhibitor“ grants you an easier access to other exhibitors
- Use the «SWISS Pavilion» infrastructure and the ICT Venture Lounge for your meetings with customers
- Logo presence on the «SWISS Pavilion»
- Logo presence in the «SWISS Pavilion» Flyer
- Invitation to the SWISS Evening

**CHF 2'000.-**







Switzerland.

# Organizer

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