

SwITzerland.

September 2023

HANNOVER MESSE, April 22 - 26, 2024

SWISS PAVILION – INSPIRING THE WORLD
WITH TECHNOLOGY



HANNOVER MESSE 2024

6 exhibition areas are the base of HANNOVER MESSE 2024. Each area contributes to the guiding theme

«Industrial Transformation»



Automation, Motion & Drives

The integration of production facilities and a holistic approach to the production process are decisive factors in maintaining future efficiency ...



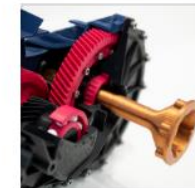
Digital Ecosystems

As the largest B2B platform of its kind, Digital Ecosystems maps the entire digital value chain. The spotlight is on IT solutions and applications ...



Energy Solutions

Energy security. Climate neutrality. Digitalization of the energy transition. Your company offers solutions for some of the most pressing challenges ...



Engineered Parts & Solutions

The backbone of industrial production: In the Engineered Parts & Solutions area, suppliers show the entire range of products and services and ...



Future Hub

You are already thinking about the next transformation steps? You want to present innovations geared to future requirements? The research hall ...



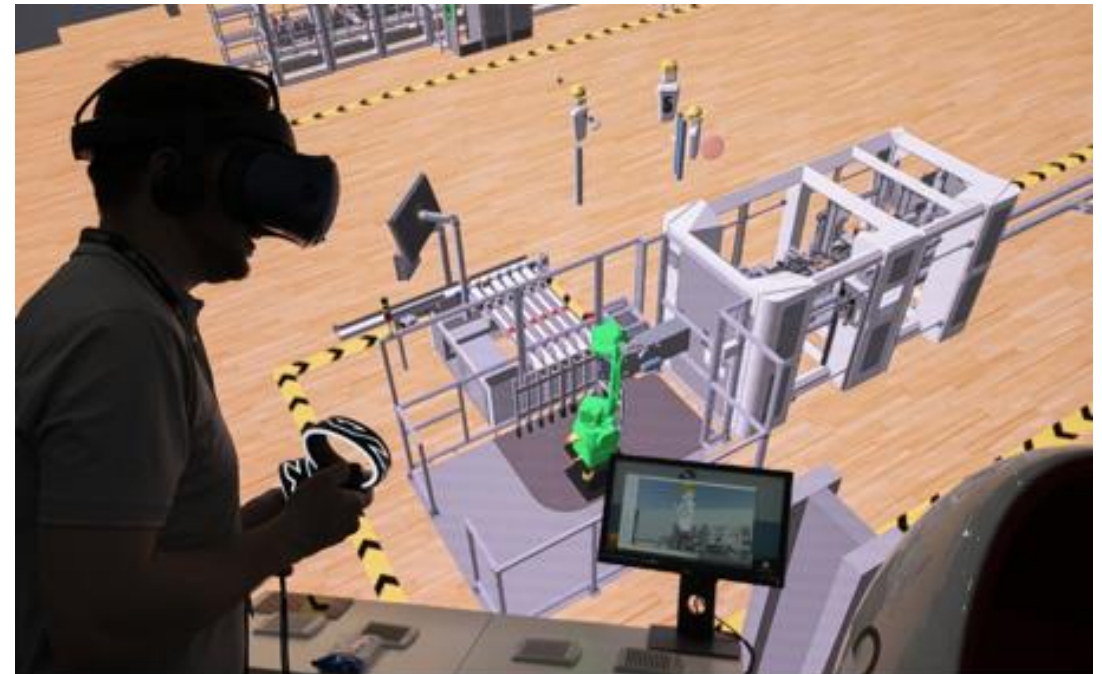
Global Business & Markets

Take advantage of the world's largest specialized platform for presenting your competencies and services - in the magnetic field of HANNOVER ...

Switzerland – Excellence in Digital Transformation

The SWISS Pavilion will be located within the area «Digital Ecosystems» and covering the following topics:

- Cloud and infrastructure
- Digital platforms
- Engineering + office software
- IT consulting
- IT security
- Industrial Internet
- Logistics IT
- Additive Manufacturing
- Wireless & 5G Technology



SWISS Pavilion

Present Switzerland as the innovation leader – it actually is!

In the Global Innovation Index 2022, Switzerland is again on first place.
Create awareness, that these innovations are part of Swiss products and services.

Top showcases to attract visitors

Customer oriented solutions, not single products

Buyers are looking for ready to use solutions.

Swiss companies shall be motivated to jointly present a solution among the supply chain.

Show attractive new technologies

SWISS Innovation Point – stage to present your solutions



SWISS Pavilion – A Convincing Fair Package

Well organised

Multilingual, experienced T-LINK show-team
Pre-show and on-site organization and coaching
Assistance in online data entering /
Company profile for year-round online presence

All-in

Bistro Suisse with free Swiss specialties and beverages
First class stand construction
Central internet / WLAN
Daily booth cleaning / garbage removal
Shared ward-robe and storage facilities
Office center

Contact management / Media / Communication

Unlimited number of free visitor invitation tickets
Press support
Press services:
Trend spots, directory of trade journals and media, list of
accredited journalists
Entry in the SWISS Pavilion exhibitor flyer

Focus on networking

Networking lunches
Evening receptions
Stage for lectures and presentations

Excellence in Digital Transformation!

Sw**IT**zerland.

SWISS Pavilion – Benefits

- Platform for established companies, start-ups, research institutes, universities and universities of applied sciences
- Prominent place for networking and marketing.
- Strong visibility / Swissness
- Your first step into new markets / market test
- Pitching events on “stage”
- Support by “official Switzerland”
- High-level delegation visits
- SWISS Pavilion – achieve more together





Two Day Delegation Trip to HANNOVER MESSE 2024 (April 24 – 25)

Based on positive experiences of previous delegation trips to shows in Hannover, as well as to GITEX in Dubai, we are planning a Two Day Delegation trip to HANNOVER MESSE 2024.

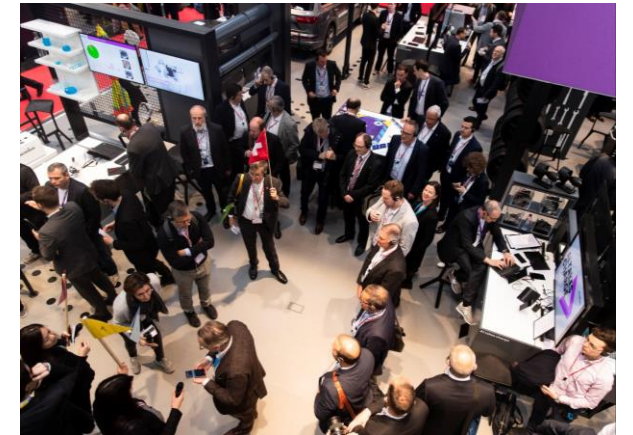
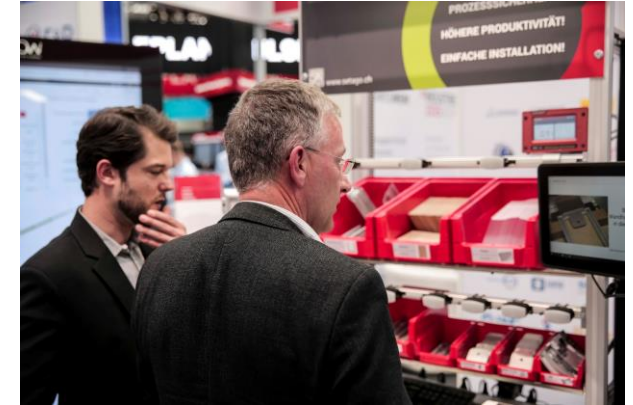
As part of the Swiss delegation, you will travel to HANNOVER MESSE for two days together with your customers, partners and decision-makers from business, research and politics. Look forward to visiting selected exhibitors and partners and to attractive day programmes with plenty of scope for exchange and encounters.

Scan to register:





Industrie
2025



„Die Teilnahme an einer Veranstaltung im Ausland ist immer eine Herausforderung, umso mehr bei einer Show vom Format der HANNOVER MESSE. Dieses Projekt mit T-LINK durchzuführen, bedeutete, dass wir sicher sein konnten, dass wir es ohne Probleme schaffen würden, und so war es auch. “

Brütsch/Rüegger Raphaël Müller, HM 2022

„Die organisatorische Unterstützung durch das T-Link-Team bei unserer Teilnahme am SWISS Pavillon war erstklassig. Es hat uns viele administrative Aufgaben abgenommen und wir konnten uns auf das Wesentliche konzentrieren: Networking und die Generierung von Leads für unser Business.“

Jonas Schmid - Co-CEO & VP of Business at akenza.io, HM 2022

„Die Industriemesse mit besten Kontaktmöglichkeiten für junge Unternehmen ermöglicht durch T-Link!“

Rudolf Tanner, Gründer Mechmine predictive maintenance GmbH HM 2022

SwITzerland.

SWISS Pavilion – LOUNGE Plus – Starter Package

All prices in CHF based on exchange rates of June 2023 / Measurements in cm	Participation fee
LOUNGE Plus workstation	6'200
Registration fee / marketing fee	1'850
Reduction for SWISSMEM and digitalswitzerland members	-300
Total for LOUNGE Plus workstation	8'050
Basic equipment / services <ul style="list-style-type: none"> • Company logo lettering, lockable counter, 1 bar stool, WLAN, 2 exhibitor passes, up to 5 invitation cards to the opening ceremony, printable backwall, electric power supply, current consumption, lighting, brochure rack, stand cleaning, waste disposal • Use of the communal area: Bistro Suisse, office center, meeting places, lecture- /presentation area, evening receptions, etc. 	Incl.
Usable graphic space, approx. CHF 140 / sqm	140x100
Strong service package	

Bistro Suisse

- Warm and cold beverages
- Swiss red and white wines
- Snacks
- Swiss chocolate
- Swiss cheese
- Bündnerfleisch

Contact management

- Evening reception / opening ceremony / night of innovation
- Company profile / product profile year-round web presence
- Listing in printed exhibitor directory
- Listing in SWISS Pavilion exhibitor directory
- Listing in the Electronic Visitor Information System (EBI)

Stage – SWISS Innovation Point

- Forum / stage with large screen
- Pitching Sessions
- Perfect platform for the presentation of Swiss innovations
- Community area for meetings

Use, based on availability

Invitation services & tickets

- Unlimited number of visitor entrance tickets for personal invitations (e-tickets)
- HANNOVER MESSE visitor brochures (electronic version)
- HANNOVER MESSE invitation cards (electronic version)
- Banners / Logos to download

Press services

- SWISS Pavilion press activities before and during the show
- Trend spots: Publication on hannovermesse.com in the run-up to the show
- List of accredited journalists
- Directory of international trade journals

SWISS Pavilion – Turnkey booth 9 sqm

All prices in CHF based on exchange rates of June 2023 / Measurements in cm	Participation fee
Basic booth price	2'800
9 sqm exhibition space at CHF 1'340/sqm	12'060
Registration fee / marketing fee	1'850
Reduction for SWISSMEM and digitalswitzerland members	-300
Total for 9 sqm turnkey booth	16'710
Surcharge for extra open sides: CHF 700 per additional open side	700
Basic equipment / services <ul style="list-style-type: none"> Company logo lettering, 1 bistro table with 3 chairs, lockable counter, WLAN, 2 exhibitor passes, up to 5 invitation cards to the opening ceremony, printable backwall, electric power supply, current consumption, lighting, brochure rack, stand cleaning, waste disposal Use of the communal area: Bistro Suisse, office center, meeting places, lecture- /presentation-area, evening receptions, etc. 	Incl.
Usable graphic space – (full space printable) , approx. CHF 140 / sqm	600x280
Strong service range	

Bistro Suisse

- Warm and cold beverages
- Swiss red and white wines
- Snacks
- Swiss chocolate
- Swiss cheese
- Bündnerfleisch

Contact management

- Evening reception / opening ceremony / night of innovation
- Company profile / product profile year-round web presence
- Listing in printed exhibitor directory
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SWISS Pavilion – Turnkey booth 12 sqm

All prices in CHF based on exchange rates of June 2023/ Measurements in cm	Participation fee
Basic booth price	2'800
12 sqm exhibition space at CHF 1'340/sqm	16'080
Registration fee / marketing fee	1'850
Reduction for SWISSMEM and digitalswitzerland members	-300
Total for 12 sqm turnkey booth	20'730
Surcharge for extra open sides: CHF 700 per additional open side	700
Basic equipment / services <ul style="list-style-type: none"> • Company logo lettering, 1 bistro table with 3 chairs, lockable counter, WLAN, 2 exhibitor passes, up to 5 invitation cards to the opening ceremony, printable backwall, electric power supply, current consumption, lighting, brochure rack, stand cleaning, waste disposal • Use of the communal area: Bistro Suisse, office center, meeting places, lecture- /presentation-area, networking-lunches, evening receptions, etc. 	Incl.
Usable graphic space – (full space printable) , approx. CHF 140 / sqm	700x280
Strong service range	

Bistro Suisse

- Warm and cold beverages
- Swiss red and white wines
- Snacks
- Swiss chocolate
- Swiss cheese
- Bündnerfleisch

Contact management

- Evening reception / opening ceremony / night of innovation
- Company profile / product profile year-round web presence
- Listing in printed exhibitor directory
- Listing in SWISS Pavilion exhibitor directory
- Listing in the Electronic Visitor Information System (EBI)

Stage – SWISS Innovation Point

- Forum / stage with large screen
- Pitching Sessions
- Perfect platform for the presentation of Swiss innovations
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Use, based on availability

Invitation services & tickets

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SWISS Pavilion – Turnkey booth 16 sqm

All prices in CHF based on exchange rates of June 2023 / Measurements in cm	Participation fee
Basic booth price	2'800
16 sqm exhibition space at CHF 1'340/sqm	21'440
Registration fee / marketing fee	1'850
Reduction for SWISSMEM and digitalswitzerland members	-300
Total for 16 sqm turnkey booth	26'090
Surcharge for extra open sides: CHF 700 per additional open side	700
Basic equipment / services <ul style="list-style-type: none"> Company logo lettering, 1 bistro table with 3 chairs, lockable counter, WLAN, 2 exhibitor passes, up to 5 invitation cards to the opening ceremony, printable backwall, electric power supply, current consumption, lighting, brochure rack, stand cleaning, waste disposal Use of the communal area: Bistro Suisse, office center, meeting places, lecture- /presentation-area, networking-lunches, evening receptions, etc. 	Incl.
Usable graphic space – (full space printable) , approx. CHF 140 / sqm	800x280
Strong service range	

Bistro Suisse

- Warm and cold beverages
- Swiss red and white wines
- Snacks
- Swiss chocolate
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- Bündnerfleisch

Contact management

- Evening reception / opening ceremony / night of innovation
- Company profile / product profile year-round web presence
- Listing in printed exhibitor directory
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SWISS Pavilion – Turnkey booth 20 sqm

All prices in CHF based on exchange rates of June 2023 / Measurements in cm	Participation fee
Basic booth price	2'800
20 sqm exhibition space at CHF 1'340/sqm	26'800
Registration fee / marketing fee	1'850
Reduction for SWISSMEM and digitalswitzerland members	-300
Total for 20 sqm turnkey booth	31'450
Surcharge for extra open sides: CHF 700 per additional open side	Incl.
Basic equipment / services <ul style="list-style-type: none"> Company logo lettering, 1 bistro table with 3 chairs, lockable counter, WLAN, 2 exhibitor passes, up to 5 invitation cards to the opening ceremony, printable backwall, electric power supply, current consumption, lighting, brochure rack, stand cleaning, waste disposal Use of the communal area: Bistro Suisse, office center, meeting places, lecture- /presentation-area, networking-lunches, evening receptions, etc. 	Incl.
Usable graphic space – (full space printable) , approx. CHF 140 / sqm	1000x280
Strong service range	

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SWISS Pavilion – Digital Ecosystems

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Cooperation Partner



Industrie
:: 2025

Partner

