




# WORLD FUTURE ENERGY SUMMIT

Accelerating Sustainable Development

14 - 16 January 2025

## Partners:

Cleantech  
ALPS Western  
Switzerland  
Cleantech  
Cluster

 Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Embassy of Switzerland, Abu Dhabi

Swiss Business Hub Middle East

Federal Office for the Environment FOEN

Swiss Federal Office of Energy SFOE

 SWITZERLAND  
GLOBAL  
ENTERPRISE  
enabling now business

  
SWISS  
CLEANTECH

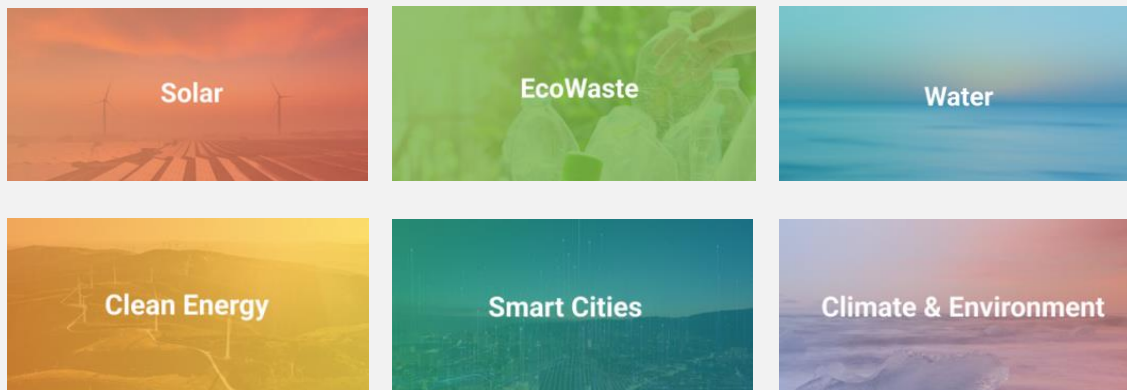
 Schweizerischer Verband für  
UNNETT  
TECHNIK

 energie-cluster.ch

Der Verband für  
nachhaltiges Wirtschaften  
**öbu**

# World Future Energy Summit – Facts and Figures

- 450 Exhibiting companies
- 60 Exhibiting Countries
- 9 International Pavilions
- 16'000+ Visitors
- 350 Speakers
- One powerful exhibition



**Energy:** Wind • Biofuel • Geothermal • Hydropower Energy Efficiency Smart Grid • Hydro and Fuel Cell

**Water:** Desalination • Water re-use and Resource • Water Treatment and Management • Water for agriculture

**EcoWASTE:** Waste Management • Recycling • Waste to Energy • Research • Technology Transfer

**Solar:** Consumer Products • Consulting Services • Maintenance • Power Plants • Stand Alone Systems • Photovoltaic Cells • Modules & Thin Film • Smart Grids • Smart Grid Technologies • Grid Management, Infrastructure, Optimisation • Inverters

**Smart Cities:** Green Buildings • Smart Homes • Mobility

# Exhibitor Benefits

The World Future Energy Summit is **the largest sustainability gathering in the Middle East**, which addresses the interconnected challenges of sustainable development and clean energy.

Taking an exhibition space will give your company a competitive advantage, as it **brings together the most influential international buyers under one roof**.

- Access to the **online Business Connect platform** to pre-arrange meetings
- **Listing on the World Future Energy Summit website Exhibitors' Directory**
- The opportunity to post your press releases and product photos on the event website
- E-invitations for you to distribute to your clients to attend the exhibition

## Business Connect Platform & Hosted Buyer Program

The Business Connect program is a **tailored networking platform** designed to **bring buyers and sellers together** to do business.

During WFES 2024 and its co-located events, **5'000 meetings were organized** through the online digital platform between exhibitors and **257 registered buyers**, enabling new business opportunities with strong representation of key government ministries and authorities from across the MENA region.

Special events like the **Meet & Greet Switzerland** (picture) were organized.



*«If you want to go quickly, go alone. If you want to go far, go together»*

African bushmen proverbial

# SWISS Pavilion – achieve more together

Present Switzerland as the innovation leader it actually is!

- In the latest Global Innovation Index, Switzerland is on first place – for the 11<sup>th</sup> time
- Create awareness, that these innovations are part of our exhibitor's technologies

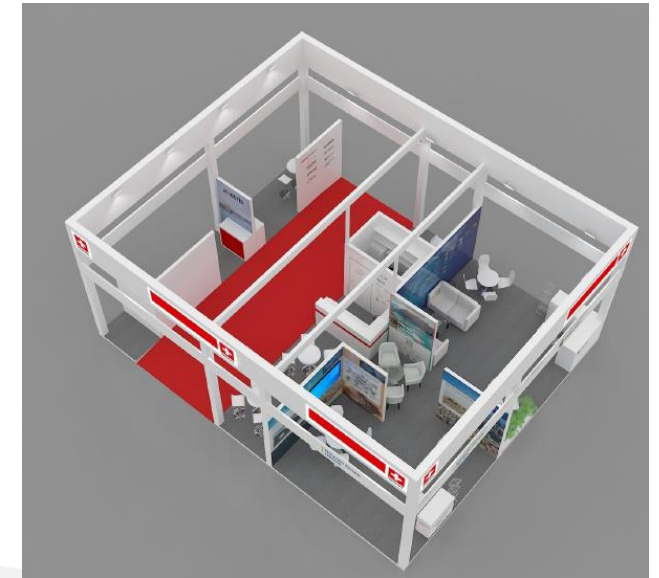
Present top showcases on the SWISS Pavilion to attract visitors

Show customer oriented solutions, not single products

- Buyers are looking for ready to use solutions
- Swiss companies shall be motivated to jointly present a solution among the supply chain

SWISS Innovation Point – stage to present your solutions

Well organized country pavilion – easy to attend



## SWISS Pavilion – Benefits

- Platform for established companies, start-ups and organizations
- Prominent networking and market place
- Strong visibility and location / Swissness
- Your first steps into new markets / market test
- Popular side events: SWISS Evening, Pitching Sessions on “stage”
- High-level delegation visits



# SWISS Pavilion – A Convincing Fair Package

## Well organised

Multilingual, experienced T-LINK show-team  
Pre-show and on-site organization and coaching  
Assistance in online data entering /  
company profile for year-round online presence

## All-in

Bistro Suisse with free Swiss specialities and beverages  
First class stand construction  
Central internet / WLAN  
Daily booth cleaning / garbage removal  
Office center

## Contact management / Media / Communication

Unlimited number of free visitor invitation tickets  
Press support  
Directory of trade journals and media  
Entry in the SWISS Pavilion list of exhibitors and flyer

## Focus on networking

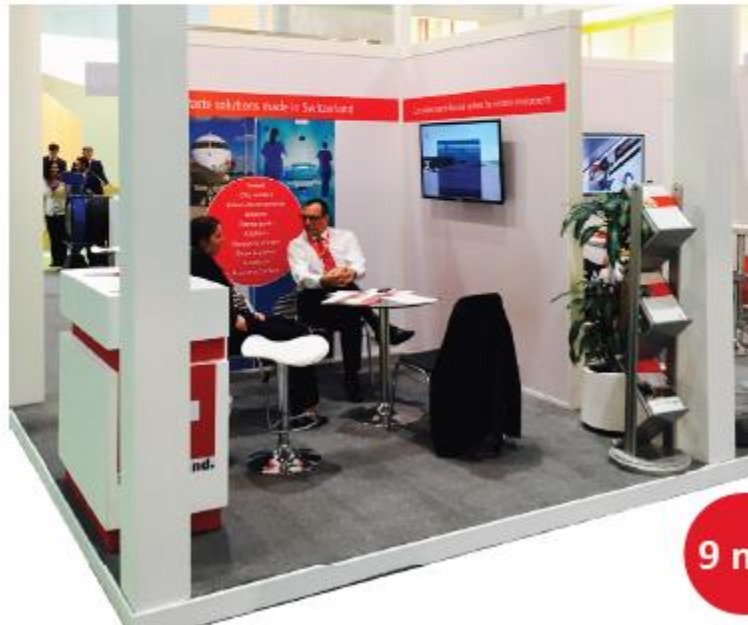
Networking lunches, evening receptions  
Hosted Buyers Program and individual matchmaking  
Stage for lectures and presentations  
High-ranking delegations from politics and business  
Benefit from the strong and highly accepted brand «Made in Switzerland»



## Options to Participate 1/2

### Individual Booth Space on SWISS Pavilion

- + Fully equipped, ready to use booth
- + Top location on the SWISS Pavilion
- + Individual booth sizes and core positions available
- + Individual booth design, e.g. walls fully printable, based on your artwork
- + Use of the joint infrastructure of the SWISS Pavilion



- + T-LINK will professionally support you before, during and after the exhibition
- + "One Stop Shopping": We also offer the shipping of your trade fair goods up to your booth
- + Various networking and matchmaking activities
- + SWISS Evening: Invite your key contacts.



## Options to Participate 2/2

### Lounge+ Workstations as Part of the Joint Area

- + Your effective Start-up formula into the new market
- + Fully equipped workstation, including lockable counter and power socket
- + Backwall to use as a poster space or to mount a screen to present your products
- + High visibility due to positioning in the "heart" of the SWISS Pavilion
- + Use of the joint cafeteria infrastructure for meetings
- + Registered like a booth exhibitor in the official exhibition directory
- + Swiss Evening: invite a key contact.



### Poster Space for Individual Exhibitors

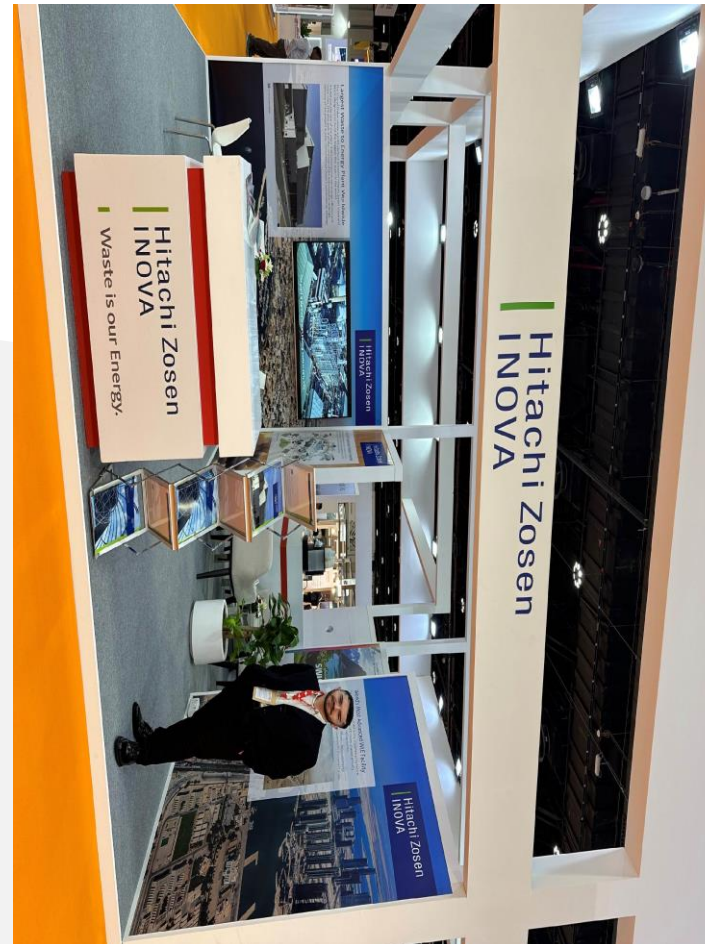
- + Poster space on the SWISS Pavilion
- + Use the SWISS Pavilion infrastructure
- + Logo presence on the SWISS Pavilion
- + Logo presence in the SWISS Pavilion Flyer
- + Invitation to the Swiss Evening



# Some Highlights / Showcases of the WFES 2024



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