

# Invitation

**SWISS Pavilion**



**DUBAI**  
AIRSHOW

# DUBAI AIRSHOW 2025

THE BIGGEST AEROSPACE EVENT IN THE MIDDLE EAST, ASIA & AFRICA

17<sup>th</sup> – 21<sup>st</sup> November 2025, Dubai Airshow Site



Switzerland.

## Overview of UAE



The UAE has made significant investments in developing state-of-the-art infrastructure to support its aerospace ambitions. Dubai, in particular, has become a major aviation hub with its world-class airports and aviation-related facilities. The UAE actively seeks partnerships and collaborations with international aerospace organizations and companies to leverage expertise, technology, and resources. These collaborations enhance the UAE's position as a global aerospace player and facilitate knowledge exchange and technology transfer. Overall, the aerospace sector in the UAE is thriving, driven by strategic investments, technological innovation, strong government support, and a commitment to excellence. With its ambitious vision and proactive approach, the UAE is well-positioned to continue shaping the future of aerospace both regionally and globally.

## Dubai Airshow at a Glance

Dubai and the wider region have changed rapidly in the past 30 years, the ancient trade routes of the Middle East have modernised to one of the world's fastest growing aerospace regions. The last edition of the show saw a record number of trade visitors attending to meet with over 1,400 exhibitors from all corners of the globe. As a result the Dubai Airshow has become one of the pre-eminent shows in the world.

Dubai Airshow offers spacious indoor space as well as generous outdoor aircraft display area. In 2025 it will return with a number of new features to complement the existing show format; it will once again welcome visitors, exhibitors and delegations in their thousands to Dubai – the world's global aerospace hub.

## Core Topics

- Commercial Aviation
- Defence
- Business / General Aviation
- MRO
- Space
- Airport Solutions
- Aircraft interiors
- Technology

## Why exhibit at DUBAI AIRSHOW

- Middle East is one of the fastest growing aerospace regions in the world and Dubai is its hub.
- Exhibit at the Dubai Airshow to connect with the region and meet all of your Middle Eastern clients in one place
- Middle East is continuing to see strong growth across all aerospace sectors as local companies expand and increase their global footprint, and multinational companies continue to place their focus towards this region

## Key Figures



# Registration Form

## SWISS Pavilion at Dubai Airshow 2025, 17 - 21 November 2025

You will find our General Terms and Conditions on the back side of this registration form. They are an integral part of this contract.

Exhibitor/Company _____	Contact _____
Address _____	Position _____
ZIP/Place _____	E-Mail _____
Phone/Fax _____	Website _____

### MEMBERSHIP

- Swiss Aerospace Cluster       Swissmem

### EXHIBITION PARTICIPATION FORMULAS

PRICE IN CHF

<input type="checkbox"/> <b>Basic Booth Cost</b> 1 lockable counter, 1 brochure rack, 1 table with 3 chairs, lighting, carpet, electrical connection, cleaning of booth, utilisation of community zone  <b>Booth Size _____ m2</b> at CHF 1'490.-/m2 (min. 6 m2)  <input type="checkbox"/> <b>Corner Booth</b> at CHF 700.- (upon availability)  <b>Registration Fee</b> The regular registration fee is CHF 1'600.-. Holders of an above mentioned membership benefit from a reduction of CHF 300.-  <b>Application Total</b>	<div style="border: 1px solid #ccc; padding: 5px; width: 100px; margin-bottom: 10px;">2'800.-</div> <div style="border: 1px solid #ccc; width: 100px; height: 20px; margin-bottom: 10px;"></div> <div style="border: 1px solid #ccc; width: 100px; height: 20px; margin-bottom: 10px;"></div> <div style="border: 1px solid #ccc; width: 100px; height: 20px; margin-bottom: 10px;"></div> <div style="border: 1px solid #ccc; width: 100px; height: 20px;"></div>
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<input type="checkbox"/> <b>Lounge+</b> 1 lockable counter, 1 brochure rack, lighting, cleaning, utilisation of the community zone  <b>Registration Fee</b> The regular registration fee is CHF 1'600.-. Holders of an above mentioned membership benefit from a reduction of CHF 300.-  <b>Application Total</b>	<div style="border: 1px solid #ccc; padding: 5px; width: 100px; margin-bottom: 10px;">6'600.-</div> <div style="border: 1px solid #ccc; width: 100px; height: 20px; margin-bottom: 10px;"></div> <div style="border: 1px solid #ccc; width: 100px; height: 20px;"></div>
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<input type="checkbox"/> <b>Swiss Aerospace Cluster Lounge</b> Usage of the Infrastructure, Presence with a Logo and presence in the flyer. Members CHF 1'650.- and non-members CHF 1'950.-	<div style="border: 1px solid #ccc; width: 100px; height: 20px;"></div>
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Place/Date \_\_\_\_\_ Signature/Stamp \_\_\_\_\_

### EXCLUDED SERVICES - PAYMENT CONDITIONS - APPLICATION DEADLINE

Excluded services: individual booth design, additional poster spaces, addition for a corner booth, insurances, transport, individual support by Swiss Embassy and Swiss Business Hub

Payment conditions: 70% with your registration, 100% until 12<sup>th</sup> September 2025, Lounge plus 100% with your registration

**Registration to** T-LINK MANAGEMENT AG, Carl Ziegler, Schwerzistrasse 6, CH- 8807 Freienbach, fairspace@t-link.ch

**Application Deadline** 17th July 2025

### Upcoming Exhibitions with SWISS Pavilion

tick the appropriate to receive the documentation and further details

**MEBAA 2024 (10th-12th December 2024, Dubai)**

**Paris Airshow 2025 (16th-22nd June 2025, Paris)**



# General Terms and Conditions

T-LINK MANAGEMENT AG / LTD

*for official Swiss participation in international trade fairs, other official joint events and Swiss exhibitions abroad*

## 1. Field of application

T-LINK MANAGEMENT AG (T-LINK) organizes Swiss participation on international exhibitions, other associate activities of the Swiss economy as well as international Swiss tradeshows.

## 2. Tender and execution of contract

Registration for participation in an event/trade fair must be received by T-LINK in writing within the time limit for registration specified in the participation documents.

A registration received in good time does not establish a right to participation or a particular size or location of an assigned booth. Late registrations may be considered only based on available space. The contract is deemed executed only upon written confirmation of registration by T-LINK.

## 3. Payment terms

3.1 The full participation price must be paid in full within four weeks before the start of the event/trade fair; otherwise the Client shall not be entitled to participate.

3.2 In the event that the exhibitor becomes delinquent in a due payment and T-LINK rescinds the contract effective immediately, the registration fees and agreed participation price shall be payable in penalty.

3.3 T-LINK will invoice the costs of Special Services after the close of the event; such charges shall likewise be payable within 10 days.

## 4. Delivery/changes/delinquency/cancellation

4.1 In the event that an exhibitor elects, after execution of the contract, not to participate or to reduce the previously agreed scope of participation, the registration fee and full participation price for the Basic Services, subject to the limitation in section shall remain due along with compensation for expenses already incurred by T-LINK for special services.

4.2 Cancellation of the contract by the exhibitor is effective only if in written form (by letter or fax). Cancellation by e-mail is not admissible. In the event of timely written withdrawal, the following reductions from the price of participation are granted:

- if received at least six months before the exhibition: 30% reduction;
- if received at least four months before the exhibition: 10% reduction.

If the exhibitor withdraws its registration less than four months before the exhibition, the full participation price and full registration fee are payable.

If the exhibitor arranges for a suitable replacement exhibitor to assume the executed contract under the same terms, the original exhibitor's obligations shall be discharged up to the amount of the payment of the participation price by the replacement exhibitor. The registration fee and additional expenses incurred by T-LINK remain payable in any case. The replacement exhibitor is also required to pay the registration fee.

4.3 T-LINK may undertake a reduction in the registered booth space or a change of location at any time. In this event the exhibitor shall be entitled to withdraw in writing within one week of receiving notification of such a change in the contractual terms if the exhibitor's interests are unreasonably adversely affected thereby.

If the adverse effect is reasonable, the exhibitor may nevertheless withdraw from the contract but shall be liable for the costs of withdrawal. The costs of such withdrawal are calculated as specified in section 4.3.

4.4 If it becomes impossible to participate in a trade fair as planned, the registered trade fair participant shall not be entitled to indemnification for loss of any expected business transactions that would have occurred while taking part in the fair.

## 5. Special terms for participation in events/trade fairs T-LINK services

5.1 Basic Services: On assuming organizational responsibility, T-LINK undertakes to provide the Client with ideal conditions for participating in the trade fair and to make all arrangements necessary to organize a dignified and unified event in keeping with Switzerland's reputation. The price for Basic Services (participation price) includes rental of the exhibition space and the services specified in the announcement.

T-LINK is the sole principal for the Basic Services vis-à-vis third parties.

T-LINK assigns locations and booth space in cooperation with the trade fair management. T-LINK will make all reasonable efforts to meet exhibitors' wishes in respect of location. Any confirmation of location and size of the exhibition space does not establish a legal claim. T-LINK reserves the right to assign the exhibitor a booth at a location other than that confirmed, to change the size of the exhibitor's space (e.g. in the event of overbooking), to relocate or close entrances and exits to the fairgrounds and halls and to undertake other structural changes in the event that exceptional circumstances give rise to a significant interest on T-LINK's part in undertaking such measures.

5.2 Special Services: All services above and beyond the Basic Services, unless expressly agreed otherwise, are invoiced separately as Special Services on a cost basis including any handling charge. These include, without limitation, additional equipment and furniture, outlets, installations and operating costs for electricity and tele-communications, water, compressed air, gas, etc. as well as services such as additional exhibitor IDs, parking cards, etc.

## 6. Exhibitor's obligations

6.1 The guidelines and rules established by the trade fair management are binding on all exhibitors. The responsible T-LINK project manager or his or her deputy retain domiciliary rights. T-LINK or third parties appointed by T-LINK represent the interests of the Swiss exhibitors vis-à-vis the trade fair management.

6.2 The design and operation of the rented space must be in harmony with the overall image of the fair. The exhibitor shall comply with the instructions of T-LINK or the trade fair management in this respect. T-LINK's guidelines and instructions apply on a subsidiary basis for the design and operation of booths.

6.3 The exhibitor undertakes to complete the trade fair booth by the opening of the exhibition. The exhibitor is obliged to staff and supply the booth with exhibition materials for the entire time that the exhibition is open and to begin dismantling the booth only after the close of the exhibition.

6.4 Presentations of any kind and special actions (such as noisy or otherwise disruptive demonstrations, sale or free distribution of goods) are subject to express approval by T-LINK. Visual or acoustic disturbance of neighbouring booths or obstructions in the booth and aisle spaces are prohibited. In the event of infringement, T-LINK reserves the right at its own discretion to prohibit troublesome or obstructive presentations and, in the event of repeated infractions, to terminate the booth rental contract with immediate effect.

6.5 The engagement of local personnel, interpreters, etc. is in principle the responsibility of each exhibitor, but may be arranged through T-LINK at the exhibitor's request and expense.

## 7. Transport, insurance and security measures

7.1 Packing, round-trip transport, customs clearances, storage and insurance of the exhibited goods and empties are the responsibility of each individual exhibitor unless otherwise agreed.

7.2 Participation does not include insurance cover. Securing liability, accident, illness, property, repatriation insurance, etc. is the responsibility of each exhibitor. Even if T-LINK prescribes a freight forwarder, insurer or connecting link for certain activities on a binding basis in individual cases, the legal relations are based solely on the agreements concluded between the exhibitors and the contracting party. T-LINK's role in such cases is solely that of an intermediary. If T-LINK provides the authorities with guarantees for the temporary admission of goods on behalf of exhibitors, the exhibitor undertakes to comply with the associated obligations and hold T-LINK harmless.

## 8. Assignment/involvement of third parties

8.1 During participation in events/trade fairs, co-exhibitors may use the exhibition space rented by the exhibitor only with the written consent of T-LINK and an additional registration. Co-exhibitors are participants appearing in some form in an exhibitor's booth, whether through lettering, exhibits or entry in the trade fair catalogue. A separate registration fee is charged for each co-exhibitor. When accepting co-exhibitors, the exhibitor is liable to T-LINK for compliance with the present contractual terms and conditions, any individual agreements and for any damage caused by the co-exhibitor.

Presentation of foreign exhibits or licensees of Swiss companies is permitted only with the approval of T-LINK.

## 9. Warranty and liability

9.1 T-LINK is not liable for late arrival of goods for exhibit, defective support by local representatives of Swiss companies, theft of or damage to goods for exhibits and personal effects, force majeure, official confiscation, etc.

9.2 T-LINK refuses liability for adverse effects or damage occurring to the exhibitor through its own conduct in contravention of the contract. T-LINK is liable to the exhibitor for damage demonstrably caused deliberately or through gross negligence by T-LINK or its contracting partners (booth assemblers, trade fair management, graphic artists, etc.). All further liability of T-LINK is excluded.

9.3 T-LINK bears no responsibility if an event is not held or planned participation does not occur due to unforeseen compelling circumstances. The costs of Basic Services incurred up to this date will be invoiced on a pro rata basis to the registered exhibitors. Expenses for Special Services will be invoiced to the exhibitors on an individual basis.

9.4 T-LINK is not liable to the exhibitor for any consequences arising from the location or surroundings of the booth.

## 10. Applicable law

Unless and except as these T&C contain provisions to the contrary, the legal relations between the parties are governed exclusively by Swiss law.

## 11. Jurisdiction

The exclusive place of jurisdiction for the legal relations existing between the parties is Zurich. Freienbach / Stand: January 2006



## SWISS Pavilion Exhibition Participation Models

Exhibitors on the SWISS Pavilion benefit from an uncomplicated preparation and an ideal networking platform to access the local market or to extend present business relations. T-LINK provides a SWISS Pavilion with central hospitality infrastructure. The SWISS Pavilion is strongly supported by the official Swiss Network in the GCC Region, as well as further partners.

Benefit from a strong and highly accepted brand "Made in Switzerland". Bring your guests to the inviting hospitality area to hold your meetings or just get into contact with the various delegations, visiting the SWISS Pavilion.

### Individual Booth Space on SWISS Pavilion

- + Fully equipped, ready to use booth
- + Top location of the SWISS Pavilion
- + Individual booth sizes and core positions available
- + Individual booth design, e.g. walls fully printable, based on your artwork
- + Use of the joint infrastructure of the SWISS Pavilion
- + T-LINK will professionally support you before, during and after the exhibition
- + "One Stop Shopping": We also offer the shipping of your trade fair goods up to your booth
- + Various networking and matchmaking activities
- + SWISS Evening: invite your key contacts!



CHF 17'510.-\*

9 m2



12 m2

CHF 21'980.-\*

### Lounge+ - Workstations as Part of the Joint Area

- + Your effective Start-Up formula into the new market
- + Fully equipped workstation, including lockable counter and power socket
- + Backwall to use as a poster space or to mount a screen to present your product.
- + High visibility due to positioning in the "heart" of the SWISS Pavilion
- + Use of the joint cafeteria infrastructure for meetings
- + Registered like a booth exhibitor in the official exhibition directory
- + SWISS Evening: invite a key contact!



CHF 7'900.-\*

### Swiss Aerospace Cluster Lounge - Just for Visitors

- + Participation at the exhibition "like an exhibitor" grants you an easier access to other exhibitors
- + Use the SWISS Pavilion infrastructure and the Aerospace Cluster Lounge for your meetings with customers
- + Logo presence on the SWISS Pavilion
- + Logo presence in the SWISS Pavilion Flyer
- + Invitation to the Swiss Evening



CHF 1'650.-\*

\*Members of the Swiss Aerospace Cluster or Swissmem profit from a reduction of CHF 300.-

SWISS Pavilion organized by



Partners



Sponsors



ENABLING NEW  
BUSINESS

s-ge.com



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