

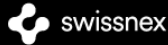
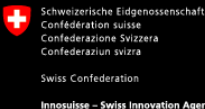
swisstech.

GITEX
GLOBAL

«**SWISS Pavilion**»

Dubai, October 13 – 17, 2025
Dubai World Trade Centre

swisstech campaign powered by



GITEX GLOBAL 2024

THE BIGGEST AND MOST GLOBAL EVENT TECH EVER



GITEX GLOBAL 2024 was a record-breaking edition with historic numbers illustrating influence and impact

200,000

TECH
EXECUTIVES

6,500

EXHIBITING
COMPANIES

180

COUNTRIES

40%

OF ATTENDEES
ARE C-LEVEL

400+

GOVERNMENT
ENTITIES



3,500+

AI
COMPANIES

1,890

ATTENDED
GLOBAL
MEDIA

95%

USE GITEX AS THEIR
MAIN SOURCING
PLATFORM

40%

GROWTH IN
INTERNATIONAL
PARTICIPATION

T-LINK has been organising a «SWISS Pavilion» at GITEX for more than 10 years.

In October 2024 a very successful «SWISS Pavilion» in cooperation with digitalswitzerland under the umbrella of swisstech was realised.

The «SWISS Pavilion» at GITEX in Dubai

- Strong appearance under the brand Switzerland with added services
- Professional partners to support exhibitors before, during and after the show
- Keeps your organizational efforts at a minimum



«SWISS Pavilion» – a convincing formula

Well organised

- Multilingual, experienced T-LINK show-team
- Pre-show and on-site organization and coaching
- Assistance in online data entering / company profile for year-round online presence

All-in

- Bistro Suisse with free Swiss specialties and beverages
- First class stand construction
- Central internet / WLAN
- Daily booth cleaning / garbage removal
- Office center

Contact management / Media / Communication

- Press support
- Social media campaign by digitalswitzerland and T-LINK
- Article about your innovations and news on swisstrade.com (1-2 foc articles)
- Entry in the «SWISS Pavilion» list of exhibitors and flyer

Focus on networking

- Networking lunches, evening receptions
- Hosted Buyers Program and individual matchmaking
- Stage for lecture and presentations
- High-ranking delegations from politics and business, VIP delegation trip from Switzerland
- Benefit from the strong and highly accepted brand „Made in Switzerland“

Swisstech booth design





T-LINK
FAIRS & EVENTS

ALLIANCE
DIGITAL SECURITY
SWITZERLAND

digitalswitzerland



Participation Examples

Individual booth space on «SWISS Pavilion» as from >6 sqm.
Please contact us for bigger sizes.

- Fully equipped, ready to use booth
- Top location of the «SWISS Pavilion»
- Individual booth sizes and core positions available
- Individual booth design , e.g. walls fully printable, based on your artwork
- Use of the joint infrastructure of the «SWISS Pavilion»
- T-LINK will professionally support you before, during and after the exhibition
- „One Stop Shopping“: We also offer the shipping of your trade fair goods up to your booth
- Various networking and matchmaking activities
- SWISS Evening: Invite your key contacts!



9 m²

from CHF 17'060.-*

12 m²

from CHF 21'230.-*

Participation Options

Lounge+ Workstation as part of the joint area

- Your effective start-Up formula into the new market
- Fully equipped workstation, including lockable counter and power socket
- Backwall to use as poster space or to mount a screen to present your products
- High visibility due to positioning in the „heart“ of the «SWISS Pavilion»
- Use of the joint cafeteria infrastructure for meetings
- Registered as a booth exhibitor in the official exhibition directory
- SWISS Evening: invite a key contact!

from CHF 7'650.-*

ICT Venture Lounge – Just for visitors

- Participation at the exhibition „like an exhibitor“ grants you an easier access to other exhibitors
- Use the «SWISS Pavilion» infrastructure and the ICT Venture Lounge for your meetings with customers
- Logo presence on the «SWISS Pavilion»
- Logo presence in the «SWISS Pavilion» Flyer
- Invitation to the SWISS Evening

CHF 2'000.-



Switzerland.



Organizer

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